

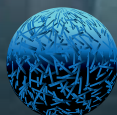
AUSTRALIAN
CORPORATE
TRIATHLON SERIES **11aB**

SET THE CHALLENGE AND STAND TOGETHER

2018 INFORMATION PACK



Presented by



SME360
SPORTS MEDIA & ENTERTAINMENT



Introduction

Welcome to the Australian Corporate Triathlon Series 2018!

We are very excited to be back again in 2018 with new event day experiences and even more flexible catering options. In addition, we are thrilled to advise that we have new event partners, that will provide you and your company with some amazing value.

The Australian Corporate Triathlon Series has been in existence for over 30 years. The most common and pleasing feedback we hear is about the buzz that these events create in the office leading up to event day. The Australian Corporate Triathlon Series is without doubt an excellent team building experience.

From registrations and kit delivery, to training and event day preparation, we want to ensure you that SME360 is there for you and your company every step of the way. We're sure that this will be one of the best corporate sporting events that your company will attend.

So, enter some teams today, create a buzz and join us in 2018 for the most fun you'll have outside the office.

We look forward to seeing you on event day.

Martin Jolly

Chief Executive Officer - Sports Media and Entertainment 360 Pty Ltd



Pre-Sale
Limited Time Only
4-29 September 2017

What is it all about?

At the end of the day it's all about having a fun day out with your work mates, while at the same time achieving a fantastic and very rewarding challenge. We realise that triathlon can be an imposing event if you're new to the sport, however please be rest assured that we are there with you the whole way from training in the lead up, to your safety and wellbeing on event day.

There are two options for teams to participate in the Corporate Triathlon.

1. **The MAIN event (Teams of 3)** – Here each team member will complete a full triathlon. A digital transponder attached to your leg is handed to the following team member once the course has been completed, with the final team member running across the finish line. Each team member will receive their own result which will combine for a total team time.
2. **The RELAY event (Teams of 2 or 3)** – Here you and your teammates will divide up a triathlon, with each person completing either the swim, the bike leg or the run to combine for a single team time. In this event one person can do two legs if they choose.

Completing a triathlon in a team is one of the most satisfying things you will do. Supported by your work mates, you'll be unable to contain your smile as your team crosses the finish line. Please take the time to share this booklet around and give everyone the opportunity to challenge themselves and take on this awesome experience.

Visit our website for more information and to enter:

www.corporatetriathlonseries.com.au





Price Guide	Main Race	Relay
Pre-Sale Period 4 Sept - 29 Sept	\$330	\$255
Early Bird Period 30 Sept - 1 Dec	\$340	\$265
Standard Price 2 Dec - 2 Feb	\$370	\$285
Late Entires 3 Feb - 23 Feb	\$380	\$295

Gold Coast

Saturday 24 February 2018

Location:
Doug Jennings Reserve, The Spit, Gold Coast

Key Times:
Event Day: Saturday 24 February 2018
Entires Open: Mon 4 September 2017
Event Kit Delivery Cut Off: Tues 30 January 2018

Race Information:
Race Start: 7.30am
Swim 400m: Wave starts in a protected marine park swimming South towards Sea World.
Cycle 10km: Two laps, flat course with road closure of Sea World Drive, to Sea World car park and back.
Run 4km: A scenic out and back course on running paths overlooking the Broadwater, Gold Coast Seaway and Surf.

Marquee & Catering Booking:
 One of the best parts of this event is getting together after your race, having a few drinks and sharing your race stories. There's no better place to do this than your own marquee that has been catered to your requirements. We are currently finalising the details of these packages so please keep an eye on our emails and website for more information.



Melbourne

Sunday 4 March 2018

Location:

Elwood Beach, Victoria

Key Times:

Event Day: Sunday 4 March 2018

Entires Open: Mon 4 September 2017

Event Kit Delivery Cut Off (for express bike entries only): Tues 13 February 2018

Express bike entry: Details on website

Race Information:

Race Start: 7.30am

Swim 400m: Staggered wave starts in an open rectangular course in front of the Elwood Life Saving Club at Elwood Beach.

Cycle 10km: A flat out-and-back course from Elwood Beach, left onto Ormond Esplanade, Beaconsfield Parade, to Armstrong St and return on the southbound lanes closed to traffic. Full road closure for cycle course.

Run 4km: Transition area onto bike path to Elwood Canal and return along foreshore paths to finish.

Marquee & Catering:

One of the best parts of this event is getting together after your race, having a few drinks and sharing your race stories. There's no better place to do this than your own marquee that has been catered to your requirements. We are currently finalising the details of these packages so please keep an eye on our emails and website for more information.

Price Guide	Main Race	Relay
Pre-Sale Period 4 Sept - 29 Sept	\$390	\$255
Early Bird Period 30 Sept - 1 Dec	\$400	\$265
Standard Price 2 Dec - 9 Feb	\$420	\$285
Late Entires 10 Feb - 3 Mar	\$430	\$295



Registrations made easy

Register your company at: www.corporatetriathlonseries.com.au

- 1** When registering choose 'Create a Company'.



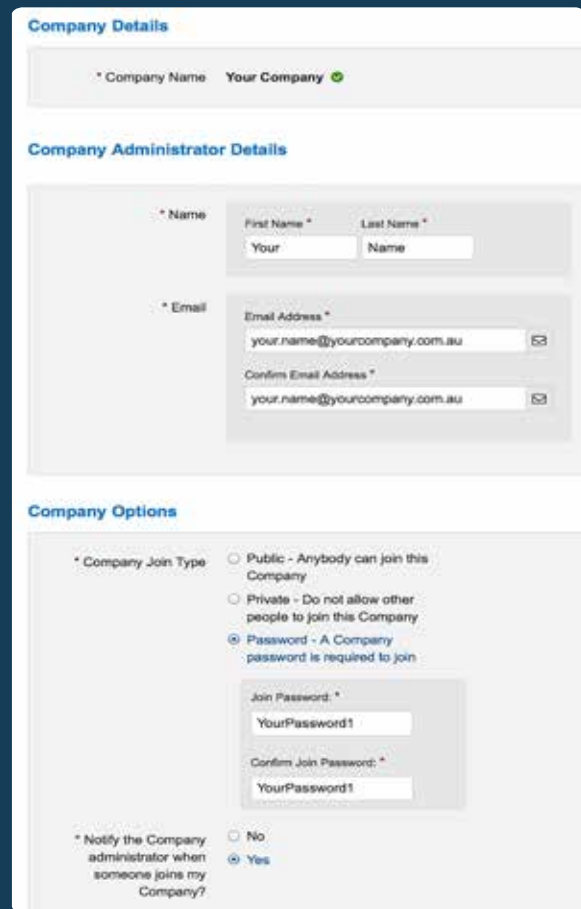
The screenshot shows a 'Registration Type' section with three buttons: 'I'm a Participant', 'Create a Team', and 'Create a Company'. The 'Create a Company' button is highlighted in blue, indicating it is the selected option.

- 2** Enter your company name and press Search to make sure it is available.



The screenshot shows a 'Create a Company Name' section with a text input field containing 'My Company' and a 'Search' button. Above the input field, it says 'Company Name* Max 50 characters'.

- 3** Enter your details as the company administrator and nominate **all** the required **Options*** for your company. After completing this your company will be created and you will be sent an email which will give you access to manage your company at anytime!




The screenshot shows a 'Company Details' form with the following sections:


- Company Details:** A field for 'Company Name' with the value 'Your Company' and a green checkmark.
- Company Administrator Details:**
 - Name:** Fields for 'First Name' (value: 'Your') and 'Last Name' (value: 'Name').
 - Email:** Fields for 'Email Address' (value: 'your.name@yourcompany.com.au') and 'Confirms Email Address' (value: 'your.name@yourcompany.com.au').
- Company Options:**
 - Company Join Type:** Radio buttons for 'Public - Anybody can join this Company', 'Private - Do not allow other people to join this Company', and 'Password - A Company password is required to join' (which is selected).
 - Join Password:** Fields for 'Join Password' (value: 'YourPassword1') and 'Confirm Join Password' (value: 'YourPassword1').
 - Notify the Company administrator when someone joins my Company?:** Radio buttons for 'No' and 'Yes' (which is selected).


- 4 Next steps:** You can Add Teams, Manage Company or Share your Company Link with your workmates.



The screenshot shows a section titled 'What would you like to do now?' with three blue buttons: 'Add Multiple Teams' (with a plus icon), 'Manage Company' (with a group of people icon), and 'Share Invite Link' (with a share icon).

 This is your button to quickly add multiple teams and pay in the one session. After securing your entries you can return later to populate your teams.

 This button will take you to your Company Summary, where you can view all registration details. This will be the area you track who has joined the teams, create more teams, invite others, pay and more. Note you can access this summary page at any time via the email received when your company was created or via the Access Registration link under Event Details menu on the website.

 Unsure how many teams you need? Use this button to email around a link that will enable you colleagues to create teams and organise themselves with in the registration system.

*Options:

- 1) Join Type** – choose how company members can join your company when creating teams via the event website. This is not applicable for company members that come to your company via your Company Specific Link.
- 2) Payment Option** – choose who is paying for the teams, the Company (ie; you are handling the payments for your company) or the Company Members (ie; each team captain will organise payment for their individual team).
- 3) Notifications** – choose whether or not to be notified when people join you Company.

WIN A 2XU VIP CORPORATE PARTNER PACKAGE.

Capitalise on event pre-sale pricing and register your teams during the month of September for the **2018 Australian Corporate Triathlon Series**. Your company will have the opportunity to win an Exclusive 2XU VIP Corporate Partner Package* incl.:

20% discount off 2XU premium custom teamwear apparel

2XU Gift Voucher for all participants

VIP exclusive In store fitting night

VIP pricing for the night

2XU ambassador to give tips, tricks and a motivational talk

Prizes and giveaways on the night

Get in quick, as we will be drawing one prize pack per state!



2XU
HUMAN PERFORMANCE. MULTI-FUEL.

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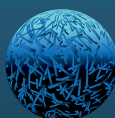
*Terms and Conditions. Discount based off standard teamwear pricing. Not to be used with any other offer. For 2018 corporate triathlon only.

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Register your teams online
www.corporatetriathlonseries.com.au



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